October 21, 2026
2–7 pm

Career Day

STUDY REAL BUSINESS.

University of Applied Sciences for Management & Communication

FHWien

WKO WIEN

Register now!

1.

Registration

Send your logo and the completed and signed cooperation agreement (available at careerday.fh-wien.ac.at) to alumni@fh-wien.ac.at.

until July 31

2.

Payment

Upon receipt of the agreement, we will send you the invoice. Once we have received your payment, your exhibitor space will be considered firmly booked.

ongoing, individually

3.

Create company profile in the Career Center

Upload current job advertisements.

until August 31

4.

Submit information

Send us the information for the communication of your presence at Career Day.

until August 31

5.

CAREER DAY

We look forward to seeing you!

October 21, 2026

* Please note that due to space limitations, we can only accept a limited number of exhibitors.

Company offer

Package »Basic«
EUR 1,190.–*

- **Exhibition stand** 4.5 m²
  — 2 bar tables
  — 2 bar stools
  — Power connection
  — Catering with snacks and drinks for up to 3 people
- **Company profile** on the university's internal job platform »Career Center«
- **Communication package**
  — Logo presence or name mention on the event website
  — Mention in the invitation mailing (around 12,000 contacts – students & alumni)
  — Internal university advertising with posters & screens
  — Logo presence or name mention on the university's internal job platform »Career Center« (currently around 2,300 registered users) incl. event newsletter
  — Promotion of the event on social media: Facebook (approx. 16,000 followers), Instagram (approx. 6,600 followers), LinkedIn (approx. 26,000 followers), XING (approx. 800 followers)
  — ½-page entry in the fair magazine: circulation 1,000 copies, distribution in advance and during the event

Package »Premium«
EUR 1,790.–*

- **In addition to** all components of the »Basic« package:
  — 1-page interview in the trade fair magazine on a career-related topic
  — 1-page advertisement in the fair magazine
  — Name mentioned in the student newsletter (approx. 2,900 recipients)

Additional Package Influencer Session
only available once
EUR 2,500.–*

Sponsorship of the Influencer Session in the Audimax including distribution of goodies in the Audimax, branding using roll-ups and projection of your logo
→ If you are interested, please contact Doris Haas: doris.haas@fh-wien.ac.at

Handling of exhibitor equipment
Flat rate of EUR 200.–*

- Option to deliver your equipment to FHWien der WKW's logistics center up to one week before the event and have it picked up again.
- We will transport the delivered equipment to your booth and return it to the logistics center for collection, including disposal of empty packaging.

Additional equipment

- Bar table EUR 40.– per item
- Bar stool EUR 20.– per item

* All prices are net plus 10 % VAT.

Modules of our company packages

Company profile in the Career Center

1 year term
until August 31, 2027

Publish unlimited job ads
and promote events

With the company profile you are even better visible with our students and graduates. Present yourself as an employer with text, images, videos and promote your own recruiting events. Around 2,000 students and recent graduates use the job platform.

Our tips:

- Describe your jobs in a way that the students can get a very concrete idea of it. For example, what can they achieve in this position in the company? What is the day-to-day work like? Is there a career biography of a person who is currently doing this job?
- Events: Students have told us that they would like to gain practical insights into jobs. For example, organize trial days or hackathons and promote them via your company profile in our Career Center.

Exhibition Stand

Directly on the campus
of FHWien der WKW

2 high tables, 2 bar stools,
power connection

At the exhibition stand, you will have the opportunity to meet our students and recent graduates in person. You are free to design your stand as you wish. Electrical appliances such as coffee or popcorn machines may not be operated.

Our tips:

- Bring experts or FHWien graduates from your company who can talk directly about their day-to-day work.
- Interested students already know all the hard facts about your company. Present yourself
  from a different angle – with heart projects, highlights or lessons learned.

Fair Magazine

Circulation: 1,000 pcs. in advance
to and on the day of the fair

1/2 page of space
for your employer brand

Your fair magazine entry informs students in advance about the profiles you are looking for and the positions you have available.

When you book the »Premium« package, you will also receive 1 page of advertising space and 1 page featuring an interview on a career-related topic with someone from your company. We will simply send you the questions in writing.

Influencer Session

Exclusive visibility in the most
content-rich format of Career Day

Direct access to a highly
relevant target group

The Influencer Session is an exclusive program item within the Career Day. A creator with a wide reach provides practical insights into career planning and personal positioning. The format meets students at eye level. It combines experience and know-how with authentic storytelling. Exclusive sponsorship enables you to position yourself prominently as a modern, career-oriented employer.

Talent Pool of the FHWien der WKW

A strong partner for the economy

FHWien der WKW is **Austria's leading university of applied sciences for management and communication.** Closely connected with domestic companies, FHWien der WKW offers a holistic and practice-oriented academic education for currently over 2,900 bachelor's and master's students.

2,900 students 16,000 graduates

Student success is our motivation. We place the highest demands on our teachers and the quality of our study programs. Our **portfolio** includes 2/3 bachelor and 1/3 master programs. 2/3 of our students study part-time. Both a semester abroad and a mandatory internship are fixed components of our bachelor programs.

We offer the following study programs:

- Communication Management
- Digital Economy
- Financial Management
- Human Resources & Organization
- Journalism & Media Management
- Management & Entrepreneurship
- Marketing & Sales Management
- Real Estate Management
- Tourism & Hospitality Management

Contact

Alumni & Career Services
Doris Haas
Tel.: +43 (1) 476 77-5739
+43 690 404 76 049
doris.haas@fh-wien.ac.at