



Welcome to Vienna

Symposium

**Caring for the city: Entangled challenges for
Sustainable Urban and Tourism Development**
September 24-26, 2025 | Vienna



Meet the Team



FH-Prof. Dr. Florian Aubke
Conference Organizer



FH-Prof. Dr. Cornelia Dlabaja
Academic Chair



Sophie Gräf, BA MA



Dr. Mariya Katelieva, MA



Peter Klinger, MBA MSc



Andreas Minichberger, MSc (WU)



Cornelia Pirka, BA MA

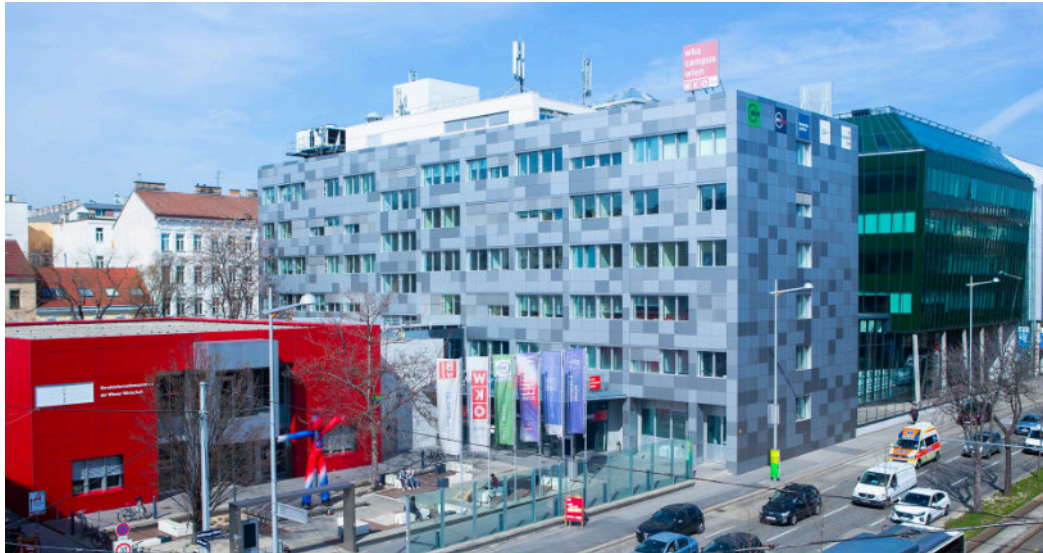


Mag.^a (FH) Daniela Wagner

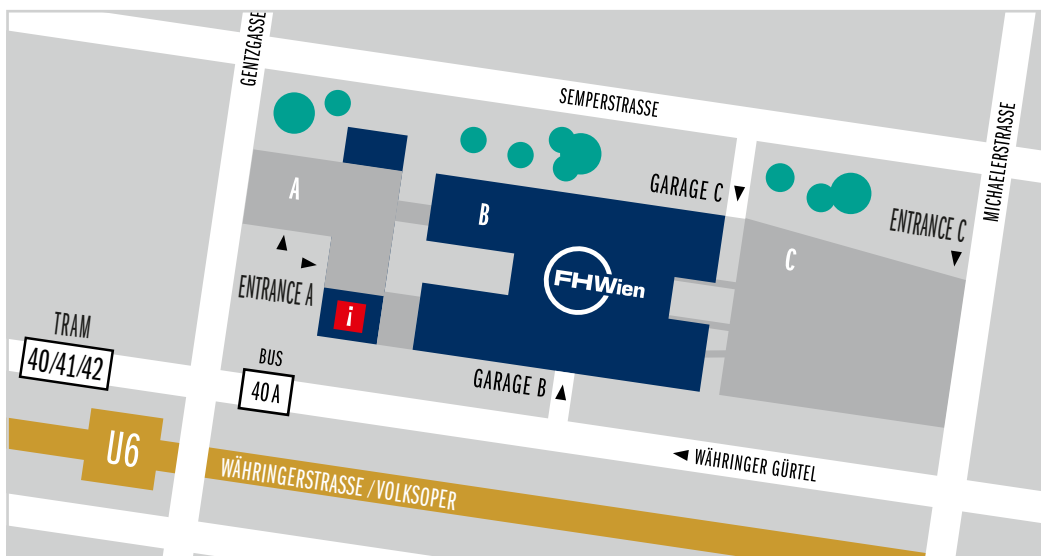
We are delighted to welcome you to our conference at FHWien der WKW in the heart of Vienna! As your organizing team, we have been eagerly preparing for your arrival, ensuring an enriching and inspiring experience for all of our participants.

We are here to support you throughout your stay – so let's make this an unforgettable experience together!

About FHWien der WKW



FHWien der WKW
Währinger Gürtel 97
1180 Wien



How to find us:
Metro Line U6
Tram Line 40, 41, 42
Bus Line 37A, 40A

FHWien der WKW is Austria's leading university of applied sciences for management and communication. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students.

Wifi: openEDU
Password: (not needed)

Conference Program

WEDNESDAY, 24.9.2025 | from 05:00 p.m.

Keynote Dialogue “Caring for the City in times of multiple crisis and transformation” with Ulrike Rauch-Keschmann (Federal Ministry for Economic Affairs, Energy and Tourism), Cornelia Diabaja (FH Wien der WKW), Norbert Kettner (Vienna Tourism), Dominic Schmid (WKW Tourism Division), Julia Girardi-Hoog (City of Vienna), Wencke Hertzsch (Demokratie Hauptstadt) and Christoph Stoik (ÖGS)

THURSDAY, 25.9.2025 | from 09:00 a.m.

[Click for detailed program](#)

Welcome with Florian Aubke and Cornelia Diabaja (both from FH Wien der WKW)

Panel 1: Caring for the city – in times of multiple crisis

Panel 2: Urban Experimentation: „Careful“ urban transformations beyond ecomodernist imaginaries

Panel 3: Caring for the Citizens – Social Justice and Participation

Poster Session of the student research of the Erasmus Blended Intensive Program (BIP)

Panel 4: How Tourism is transforming the urban fabric

Panel 5: Touristification and Challenges of urban tourism

Panel 6: Sustainable tourism and regional development in times of climate crisis

Viennese coffee house – Wrap up Session of the Panels 1- 6

Round Table “Vacancies, visitor economy, regional and tourism development” with Yvonne Franz (Universität Wien), Stephan Auer-Stüger (Städtebund), Karoline Wiegerink (Hotelschool); Giovanna Marconi (IUAV), Jelisa Veta Rapaić (Milk)

FRIDAY, 26.9.2025 | from 09:00 a.m.

[Click for detailed program](#)

Panel 7: Urban transformation and ground floor vacancy

Panel 8: Urban development and Housing in Times of multiple challenges

Panel 9: Workshop Regenerative Urban and Tourism Development with Karoline Wiegerink & Yasemin Oruc from Hotelschool The Hague, Netherlands

Round Table: “Rethinking vacancies” with Lena Schartmüller (imGrätzl, TU Wien), Theresia Kohlmayr (UrbanOuts), Markus Reiter (Bezirksvorst.), Remi Wagcon (Ca Foscari, Venice), Anna Vera-Deinhammer (WKW)

Panel 10: Caring Communities – social inclusion of vulnerable groups by strengthening civil society and institutional networks

Panel 11: Entangled Placemaking in Tourism and urban development

Panel 12: Tourism & Urban Futures: Innovative Pathways

Viennese coffee house – Wrap up Session of the Panels 7-12

Keynote & Public Talk (Urania Wien, Dachsaal) | Keynote: Ethan Kent “Placemaking in Tourism and Urban Development” followed by a Round Table with Ethan Kent, Cornelia Diabaja, Norbert Kettner, Roos Gerritsma, Laura Fregolent

Social Program **“Night Walk mit Woush”** with Eugin Quinn

SATURDAY, 27.9.2025 | from 10:30 p.m.

“Walks and Talks” Walks on urban and tourism development (public format in cooperation with Landluft)

Hotel Recommendations



Hotel Regina

★★★★ | CLASSICAL

As one of the oldest hotels in Vienna, the Hotel Regina offers a central location and style in a city palace. Run as a family business in its 4th generation, the hotel's history will amaze the conference delegates. The Hotel Regina is just a 10-minute tram ride away from the conference venue. [Book](#)



Ibis Styles Wien City

★★★ | ECONOMY DESIGN

The Ibis Styles Hotel is the perfect choice for delegates who seek affordable yet stylish accommodation. Closest to the conference venue, this hotel is only a 5-minute metro ride (U6) away. [Book](#)



Jo & Joe's

NEW & STYLISH

Fancy something new and stylish? Also conveniently located at the Vienna Westbahnhof, delegates can reach the conference venue directly by Metro in under 15 minutes. [Book](#)



Hilton Vienna Plaza

★★★★★ | LUXURY

Perfectly located at the famous Vienna Ringstrasse, this hotel combines historic splendor and modern comfort. In walking distance to the historic city center and many important sites, this hotel is only a 10-minute tram or bus ride away from the conference venue. [Book](#)



Motel One Westbahnhof

★★★ | ECONOMY DESIGN

The Motel One Vienna Westbahnhof offers stylish accommodation for the cost-sensitive delegate. The metro U6 takes delegates directly to the conference venue in under 15 minutes. [Book](#)

In Case of Emergency

Your safety is important to us.

In case of an emergency and for other urgent needs, you'll find key contacts below.

1. Emergency numbers

Single European emergency number: **112**

Police: **133**

Ambulance: **144**

Emergency doctor: **141**

Fire Department: **122**

Women's emergency helpline: **+43 171 71 9**

2. Doctors

ViennaMed doctor's hotline for visitors (0–24):

+43 1 513 959

Find doctors in Vienna:

www.wien.gv.at/english/health-socialservices/doctors

About Vienna



Vienna is a city that perfectly balances history, culture, and modern life. From its beautiful old streets and famous coffeehouses to its lively academic scene, there is something for everyone to enjoy.

Vienna is also known as one of the most livable cities in the world. Whether you're here to explore or study in one of Europe's most beautiful capitals, we hope you make the most of it.

Get ready for a great time – Welcome to Vienna!

Dos & Don'ts in Vienna

Do

- Respect personal and physical space
- Give tips (about 5-10%)
- Also try out other places than »Café Sacher« or »Figlmüller« – there are many other spots worth visiting with less crowds and waiting time

Don't

- Arrive late
- Stand on the left side of the escalator
- Use public transport without a valid ticket
- Misunderstand »Wiener Grant« – people from Vienna might seem harsh at first but they warm up quickly



Quick Language Guide

Hallo (informal) / Guten Tag (formal)	Hello
Tschüss (informal) / Auf Wiedersehen (formal)	Bye
Entschuldigung	Sorry
Danke	Thank you
Bitte	Please
Ja	Yes
Nein	No
Servus	Hello in Dialect

Public Transportation



Before using public transportation in Vienna, please download the **WienMobil App** for route planning, ticket purchasing and real-time departures.

You will need two tickets:

Ticket 1:

Weekly Ticket (7 days validity) EUR 19,70

Buy via the WienMobil App or at ticket machines at the airport. (We recommend buying this ticket as soon as you arrive at the airport – before/together with the train ticket)

Ticket 2:

Ticket from Airport to Vienna City Center EUR 2,10

Buy this ticket at a ticket machine at the airport or online via shop.oebbticket.at (There is also the option to use the CAT train from the airport.)

Guide for ticket purchase via shop.oebbtickets.at:

- Scroll down to change the language
- From: Flughafen Wien
- To: Wien Kaiserebersdorf (only if you already purchased the weekly ticket)
- Klick »Find«
- Klick on the S7 train and please check the scheduled time

Please don't forget to buy another Ticket when returning to the airport!

How to get to FHWien der WKW from the airport:

Duration: 45-50 minutes

- Take the S7 train in the direction of Wien Floridsdorf and get off at »Handelskai«
- There take the subway U6 in direction of »Siebenhirten«
- Get off at the station »Währinger Straße – Volksoper« go down the stairs and take the exit on the right (Gentzgasse)
- Walk to FHWien der WKW

Culinary Guide



Der Wiener Deewan

Liechtensteinstraße 10, 1090 Vienna

»All you can eat – pay as you wish«

Pizzeria Mafiosi

Reindorfasse 7, 1150 Vienna

Large pizza at affordable prices

Kolar Beisl

Kleeblattgasse 5, 1010 Vienna

Delicious flatbread

Justizcafé

Schmerlingplatz 10, 1010 Vienna

Great coffee with a great view

Swing Kitchen

Währinger Straße 47/2, 1090 Vienna

Delicious vegan fast food

Sägewerk

Währinger Straße 21, 1090 Vienna

Good variety of Viennese Food

Café Motiv

Reichsratstraße 17, 1010 Vienna

Austrian cuisine with happy hour!

Pizzeria La Spiga

Lerchenfelder Straße 65, 1070 Vienna

Authentic Neapolitan-style pizza

Esterházytüberl

Haarhof, 1010 Vienna

Austrian cuisine located in a historic cellar

We hope this guide helps you settle in
and make the most of your time in Vienna.
Enjoy the conference and discover Vienna!

Safe travels, and see you soon!