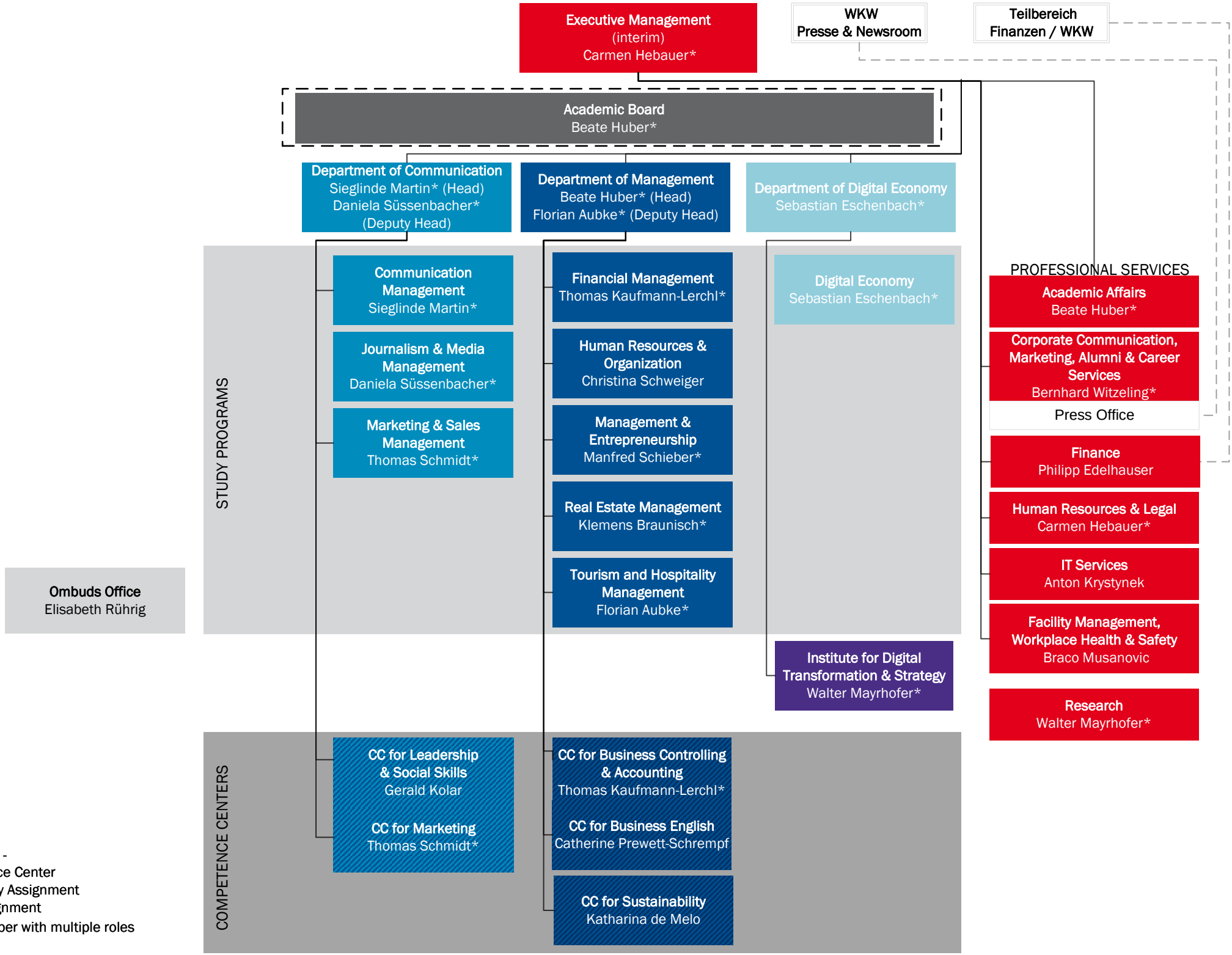
Executive Management
(interim)
Carmen Hebauer*
WKW
Presse & Newsroom
Teilbereich
Finanzen / WKW
Academic Board
Beate Huber*
Department of Communication
Sieglinde Martin* (Head)
Daniela Süssenbacher*
(Deputy Head)
Department of Management
Beate Huber* (Head)
Florian Aubke* (Deputy Head)
Department of Digital Economy
Sebastian Eschenbach*
STUDY PROGRAMS
Communication Management
Sieglinde Martin*
Journalism & Media Management
Daniela Süssenbacher*
Marketing & Sales Management
Thomas Schmidt*
Financial Management
Thomas Kaufmann-Lerchl*
Human Resources & Organization
Christina Schweiger
Management & Entrepreneurship
Manfred Schieber*
Real Estate Management
Klemens Braunisch*
Tourism and Hospitality Management
Florian Aubke*
Digital Economy
Sebastian Eschenbach*
Institute for Digital Transformation & Strategy
Walter Mayrhofer*
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Finance
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IT Services
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Facility Management, Workplace Health & Safety
Braco Musanovic
Research
Walter Mayrhofer*
Ombuds Office
Elisabeth Rührig
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CC for Leadership & Social Skills
Gerald Kolar
CC for Marketing
Thomas Schmidt*
CC for Business Controlling & Accounting
Thomas Kaufmann-Lerchl*
CC for Business English
Catherine Prewett-Schrempf
CC for Sustainability
Katharina de Melo
Key:
Pattern Fill - Competence Center
Disciplinary Assignment
Topic Assignment
* Staff member with multiple roles