

Inside Ibiza and Sexual Assistance for the Elderly: FHWien der WKW Presents Journalism Young Talent Award

For the fifth time, FHWien der WKW honored young journalists and awarded ten talents with the highly coveted prize for journalists in training.

Vienna, September 27, 2023 – Once again, young journalists had the opportunity to demonstrate their skills at the Journalism Young Talent Award of FHWien der WKW. Ten entries were selected from 75 submissions. They covered a wide range of topics: from cybercrime to addiction and food rescue to sexual accompaniment in old age and a review of the aftermath of the Ibiza video. On September 25, 2023, the award ceremony took place at FHWien der WKW. The evening was hosted by Johanna Hirzberger and Vincent Leb from Radio Radieschen, the educational radio station of FHWien der WKW.

The prize was awarded in **four categories**:

- Radio & Audio
- TV & Video
- Text
- Multimedia

A special award was presented to FHWien der WKW alumni in the category “Best Thesis”.

Jury of journalists and experts from FHWien

The works were evaluated by an expert jury. The jury consisted of Daniela Süssenbacher, Head of Journalism & Media Management Study Programs at FHWien der WKW, and of the Academic Experts Regula Blocher, Carola Leitner, Martin Reichenauer and Karina Schwann, also from FHWien. The jury also included eight independent journalists: Bea Sommersguter and Natasa Konopitzky (both Ö1) in the Radio & Audio category, Christine Grabner (freelance TV designer) and Eduard Moschitz (ORF) in the TV & Video category, Simone Hoepke (Kurier) and Duygu Özkan (Die Presse) in the Text category, and Yvonne Widler (Kurier) and Robert Varga (APA) in the Multimedia category.

High standard of journalism training in Austria

“In recent years, it has been shown time and again how crucial high-quality, carefully researched and independent journalism is for our society,” says Head of Study Programs Daniela Süssenbacher from FHWien der WKW. “For twenty years, we have been preparing young people to work in a wide range of media fields. Despite the changes in the media landscape and digitalization, it has always been our concern to teach established journalistic virtues from the very beginning. The entries for the Journalism Young Talent Award reflect all of these and once again demonstrate the high standard of journalism training in Austria.”

Support for young journalists in launching their careers

The Journalism Young Talent Award is endowed with 500 euros per category. With this award, FHWien der WKW supports young journalists who are still in training in their career entry and offers them a platform to present themselves to the industry as well as to a larger audience.

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The 2023 Journalism Young Talent Award was given to:

- *Category Radio & Audio:*
Sophie Schwaighofer for her radio report “**Cybercrime**”, produced as part of the radio workshop at FHWien der WKW. From cyberbullying to fraud on ad platforms such as Willhaben to identity theft – cybercrime is multifaceted, complex, and often leaves victims at a loss. Based on a protagonist who was the victim of a cyber attack, she explores the question: What to do if I am affected?
- *Category TV & Video:*
Severin Dringel, Friedrich Hainz, Markus Lösel and Dominik Blümel from FH Joanneum Graz for their documentary „**Der Snus-Schmäh - Das neue Geschäft mit der Sucht**“ about nicotine pouches. In conversation with doctors, addiction experts, victims, but also representatives of the tobacco lobby, they investigate the trend of “snuffing”, which has become popular in recent years, especially among young adults and adolescents, and raise awareness for a topic that is all too often overlooked.
- *Category Text:*
The jury selected “**Alte Gewohnheiten**” by **Johannes Meisner**, written as part of the DATUM Talent Program, as the best text. In his contribution, he accompanies a sex counsellor for older and impaired people in her work. Very carefully, the text sheds light on a topic that still receives little attention in our society.
- *Category Multimedia:*
The best entry in the Multimedia category is a group work by **Marie Essert, Paul Koren and Barbara Veit**, all three students from FH Joanneum Graz. With “**Inside Ibiza**” they developed a format to prepare one of the biggest scandals of the second republic for a young audience and to address them where they are: on TikTok, Instagram and YouTube.
- *Category Best Thesis (Alumni of FHWien der WKW only):*
This year’s prize for the best thesis was awarded to **Nicole Carina Ot**, a graduate of the Bachelor’s program in Content Production & Digital Media Management. In her constructive-journalistic multimedia report “**essenswert**” (worth eating), she gets to the bottom of food waste in Austria and shows what can be done to save food from the garbage can.

Photo:

FHWien der WKW has awarded ten talents with the Journalism Young Talent Award 2023. The photo shows the award winners with members of the jury.

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FHWien der WKW – University of Applied Sciences for Management & Communication

FHWien der WKW is Austria’s leading university of applied sciences for management & communication. Its Bachelor’s and Master’s degree programs offer more than 2,800 students a practice-oriented academic education. Around 900 people are completing a continuing education program at FHWien. Two thirds of the lecturers come directly from the business world. The close cooperation with local companies in teaching and research optimally prepares students for their careers. Since its foundation in 1994, FHWien der WKW has already produced around 14,400 graduates.

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Contact:

Bernhard Witzeling
Head of Corporate Communication, Marketing and Alumni & Career Services, Press Officer
Tel.: +43 (1) 476 77-5733
presse@fh-wien.ac.at
www.fh-wien.ac.at