

EuroCHRIE: Tourism Training Institutions Meet in Vienna

From October 3 to 6, 2023, more than 200 delegates will meet at FH Wien der WKW for the conference of the largest international association of hotel and tourism training institutions.

Vienna, September 12, 2023 – The countdown is on: In exactly three weeks, EuroCHRIE 2023 will kick off. The annual conference of tourism educators from Europe, the Mediterranean region and Africa will this time take place on the campus of FH Wien der WKW. Themed “Changing Realities. New Opportunities”, a top-class program with renowned speakers that combines practice and theory awaits the more than 200 delegates.

Burning issues in the tourism industry

For more than a year, the team of the Tourism & Hospitality Management study programs at FH Wien der WKW has been planning the conference in Vienna together with the EuroCHRIE board. Head of Study Programs Florian Aubke is looking forward to the conference: “We are happy to be able to discuss the most burning issues of the tourism industry with more than 200 delegates and speakers. The ‘Changing Realities’ mentioned in the conference title have accelerated the development of ‘New Work Realities’ and the digital transformation. We are also seeing a change in consumer behavior and travel patterns. And teaching methods and didactics in tourism education are also changing.”

The conference will discuss current research on urban tourism, sustainability, new work realities and digitalization. “Understanding the Motivations of Plant-based Event Enthusiasts”, “Chatbots in Hospitality Business” or “Diversity Management in a Hotel” are just three out of 103 presentations.

Top speakers from Austria’s tourism industry and international experts

With Norbert Kettner (CEO of WienTourismus), Dr. Petra Stolba (CEO of Österreich Werbung until 2021, since 2022 Head of Cabinet of the 1st Vice President of the European Parliament) and Susanne Kraus-Winkler (State Secretary for Tourism), top speakers could be won for three panel discussions.

Further speakers:

- Barbara Covarrubias Venegas, Keynote Speaker | Executive Coach | Author
- Denise Mach, Head of Learning & Development, TUI Austria Holding GmbH
- Ines Spiessberger, Area Director of Human Resources, Park Hyatt Vienna
- Steve Hood, Senior Vice President of Research for STR
- Lars Eltvik, Senior Education Advisor at Red Sea Global

Photos:

At EuroCHRIE 2023, more than 200 delegates from international tourism training institutions will meet at FH Wien der WKW in early October.

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PRESS RELEASE



“We are delighted to be able to discuss the most burning issues facing the tourism industry with over 200 delegates and speakers,” says Florian Aubke, Head of Tourism & Hospitality Management Study Programs from FHWien der WKW, where EuroCHRIE 2023 will be held.

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FHWien der WKW – University of Applied Sciences for Management & Communication

FHWien der WKW is Austria's leading university of applied sciences for management & communication. Its Bachelor's and Master's degree programs offer more than 2,800 students a practice-oriented academic education. Around 900 people are completing a continuing education program at FHWien. Two thirds of the lecturers come directly from the business world. The close cooperation with local companies in teaching and research optimally prepares students for their careers. Since its foundation in 1994, FHWien der WKW has already produced around 14,400 graduates.

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