

Executive Management
 Michael Heritsch*
 Carmen Hebauer* (Deputy)

Academic Board
 Beate Huber*

Department of Communication
 Sieglinde Martin* (Head)
 Daniela Süssenbacher*
 (Deputy Head)

Department of Management
 Beate Huber* (Head)
 Florian Aubke* (Deputy Head)

Department of Digital Economy
 Sebastian Eschenbach*

STUDY PROGRAMS

Communication Management
 Sieglinde Martin*

Journalism & Media Management
 Daniela Süssenbacher*

Marketing & Sales Management
 Thomas Schmidt*

Financial Management
 Thomas Kaufmann-Lerchl*

Human Resources & Organization
 Christina Schweiger

Management & Entrepreneurship
 Manfred Schieber*

Real Estate Management
 Klemens Braunisch*

Tourism and Hospitality Management
 Florian Aubke*

Digital Economy
 Sebastian Eschenbach*

Institute for Digital Transformation & Strategy
 Walter Mayrhofer*

Ombuds Office
 Elisabeth Rührig

PROFESSIONAL SERVICES

Academic Affairs
 Beate Huber*

Corporate Communication, Marketing, Alumni & Career Services
 Bernhard Witzeling*

Finance & Process Management
 Philipp Edelhauser

Human Resources & Legal
 Carmen Hebauer*

IT Services
 Anton Krystynek

Facility Management, Workplace Health & Safety
 Braco Musanovic

Research
 Walter Mayrhofer*

COMPETENCE CENTERS

CC for Leadership & Social Skills
 Gerald Kolar

CC for Marketing
 Thomas Schmidt*

CC for Business Controlling & Accounting
 Thomas Kaufmann-Lerchl*

CC for Business English
 Catherine Prewett-Schrempf

CC for Sustainability
 Katharina de Melo

Key:
 Pattern Fill - Competence Center
 — Disciplinary Assignment
 - - - Topic Assignment
 * Staff member with multiple roles