Executive Management
Michael Heritsch*

Academic Board
Beate Huber*

Department of Communication
Sieglinde Martin* (Head)
Daniela Süssenbacher*
(Deputy Head)

Department of Management
Beate Huber* (Head)
Florian Aubke* (Deputy Head)

Department of Digital Economy
Sebastian Eschenbach*

PROFESSIONAL SERVICES

STUDY PROGRAMS

Communication Management
Sieglinde Martin*

Financial Management
Thomas Kaufmann-Lerchl*

Digital Economy
Sebastian Eschenbach*

Academic Affairs
Beate Huber*

Journalism & Media Management
Daniela Süssenbacher*

Human Resources & Organization
Christina Schweiger

Corporate Communication, Marketing, Alumni & Career Services
Bernhard Witzeling*

Marketing & Sales Management
Thomas Schmidt*

Management & Entrepreneurship
Manfred Schieber*

Finance
Werner Satzer

Real Estate Management
Klemens Braunisch*

Human Resources & Legal
Carmen Hebauer*

IT Services
Anton Krystynek

Tourism and Hospitality Management
Florian Aubke*

Ombuds Office
Elisabeth Rührig

Facility Management, Workplace Health & Safety
Braco Musanovic

Institute for Business Ethics and Sustainable Strategy (IBES)
Daniela Ortiz Avram*

Institute for Digital Transformation & Strategy
Walter Mayrhofer*

Process & Project Management
Werner Satzer*

Research
Walter Mayrhofer*

COMPETENCE CENTERS

CC for Leadership & Social Skills
Gerald Kolar

CC for Business Controlling & Accounting
Thomas Kaufmann-Lerchl*

CC for Marketing
Thomas Schmidt*

CC for Business English
Catherine Prewett-Schrempf

Key:

▨ Pattern Fill - Competence Center

— Disciplinary Assignment

- - - Topic Assignment

* Staff member with multiple roles