

## Impulse Events for Sustainable Business

**The research institute IBES of FH Wien der WKW presents two discussions with experts on sustainability regulations and responsible innovation.**

*Vienna, March 20, 2023* – Under the motto “Ideas for Better Business”, the Institute for Business Ethics and Sustainable Strategy (IBES) hosts the Responsible Management Lectures on March 23 and March 30, 2023. The event series at the Audimax of FH Wien der WKW is dedicated to the ethical aspects of business activities. “Transforming our economy toward greater sustainability requires constructive exchange and collaboration among stakeholders from the private and higher education sectors as well as from civil society,” explains Daniela Ortiz, Academic Head of IBES: “The Responsible Management Lectures create a space where the different perspectives can be brought forward in a factual and collegial manner, thus contributing to the quality of the discourse and improving mutual understanding.”

### **Exchange between business and science for a broad audience**

The event series will kick off on March 23, 2023, with a panel discussion featuring representatives from industry, banking, the public sector and the scientific community. The high-level panel will discuss the value of sustainability regulations and collaborative work in transforming the private sector of the economy. A presentation with discussion on building a more sustainable and circular construction sector from a practical and regulatory perspective will follow on March 30, 2023. For Nils Kruse, Head of IBES, “the Responsible Management Lectures are a special format in which leaders from business and academia discuss relevant social topics. The events are open to a broad audience and promote exchange between students, civil society and business professionals.”

### **Panel discussion: How to innovate responsibly?**

#### **The role of sustainability regulations and collaborative work**

*Thursday, March 23, 2023, 6:30 to 8:00 p.m.*  
*FH Wien der WKW – Audimax (Room B001)*

This panel discussion explores how sustainability innovation can be fostered. Peter Bartsch (Lenzing AG), Walter Hatak (Erste Asset Management GmbH), Monika Mörth (Sustainability & Transformation Expert) and Daniela Ortiz (IBES of FH Wien der WKW) discuss the importance of sustainability regulations and collaborative work.

#### **Participants:**

- Peter Bartsch, Senior Advisor on Sustainability, Lenzing Aktiengesellschaft
- Walter Hatak, Head of Responsible Investments, Erste Asset Management GmbH
- Monika Mörth, Expert for sustainability and transformation in the public sector
- Daniela Ortiz, Academic Head of IBES, FH Wien der WKW

Moderation: Nils Kruse, Head of IBES, FH Wien der WKW

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## **Joint presentation and discussion: Cross-sectoral collaboration for building up a more sustainable and circular construction sector**

Thursday, March 30, 2023, 6:30 to 8:00 p.m.  
FHWien der WKW – Audimax (Room B001)

Anna-Vera Deinhammer (Austrian Society for Sustainable Real Estate) and Katharina Aspalter (STRABAG SE) will discuss the cross-sectoral collaboration for building up a more sustainable and circular construction sector.

### **Participants:**

- Anna-Vera Deinhammer, Austrian Society for Sustainable Real Estate Management, ÖGNI
- Katharina Aspalter, Function Lead Sustainability Management, STRABAG SE

Moderation: Daniela Ortiz, Academic Head of IBES, FHWien der WKW

### **Event information:**

Both discussions will be held in English.

[Registration and further information](#)

### **Photos:**

Daniela Ortiz, Academic Head of IBES of FHWien der WKW, panel speaker and moderator at the Responsible Management Lectures

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Nils Kruse, Head of IBES of FHWien der WKW and panel moderator at the Responsible Management Lectures.

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