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## Austro-Ukrainian Journalism Training at FHWien der WKW

**At the International School of Multimedia Journalism 2022, students from Vienna and Lviv are working together on multimedia reports on the topic of “Media Under Pressure” until July 14.**

*Vienna, July 7, 2022* – From July 4 to 14, 2022 the ISMJ – *International School of Multimedia Journalism* takes place again after a two-year break due to Corona. This year’s topic is “Media Under Pressure”. The ISMJ is organized by FHWien der WKW and the Ukrainian Catholic University Lviv. It networks Austrian and Ukrainian journalism students. The aim is to promote understanding for each other’s country. Participants from Denmark and Georgia complement the project. In normal years, the students work on journalistic multimedia projects for one week in Vienna and for another week in Lviv in tandem learning.

### **Solidarity with Ukraine**

Due to Russia’s war of aggression against Ukraine, it is unfortunately not possible to hold the project week at the partner university, the Ukrainian Catholic University Lviv, this year. However, the fact that the International School of Multimedia Journalism takes place is a special concern for the partner institutions involved. After all, this time the project has a special significance as a sign of solidarity with Ukraine. Therefore, an extended version of the ISMJ is being held exclusively in Vienna. In order to ensure that it can also take place in 2023, alternatives to Lviv as a venue are currently being examined.

### **Window to Europe**

The International School of Multimedia Journalism offers inspiration to many young journalists from Ukraine and Georgia and opens a window to Europe for them. For the participants from Austria and Denmark, it is often a voyage of discovery into a world that is still unfamiliar. The ISMJ enables all participants to get to know different mentalities and approaches to journalism, to overcome their own limitations and to grow in the light of challenges.

### **Focus on multimedia journalism**

In addition to the intercultural exchange of experiences, the focus is on the acquisition of multimedia skills by the participants: working in international teams with current digital tools, the development of basic journalistic skills such as research or interviewing, as well as the creation of multimedia reports. At the final presentation, the output will be presented.

The presentation will take place on Thursday, July 14, 2022, at 2 pm at FHWien der WKW. Registration is kindly requested:

[Register for the final presentation](#)

### **About the ISMJ – International School of Multimedia Journalism**

The ISMJ – International School of Multimedia Journalism was established after the annexation of Crimea and the beginning of the Russian-Ukrainian War in 2014 by the Journalism & Media Management study programs at FHWien der WKW, the Ukrainian Catholic University Lviv and the OeAD Cooperation Office in Lviv. It aims to strengthen the connection between the two countries and to

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act as a sign of support for Ukraine. Since the second year of its existence, the Danish School of Media and Journalism and the Georgian Institute of Public Affairs have also participated as additional project partners.

The project is implemented with the financial support of Austria's Federal Ministry of Education, Science and Research (BMBWF), the OeAD Cooperation Office Lviv, OeAD-GmbH, the City of Vienna and the Cultural Section of Austria's Federal Ministry for Europe, Integration and Foreign Affairs (BMEIA).

Details about the ISMJ – International School of Multimedia Journalism and all previous project work can be found on the [project website](#).

## Photo:

Ukrainian journalism students are guests at FHWien der WKW until July 14, 2022. At the International School of Multimedia Journalism, they are working with colleagues from Austria, Denmark and Georgia on multimedia projects on the topic of "Media Under Pressure".

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## FHWien der WKW – University of Applied Sciences for Management & Communication

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 27 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 13,600 to date – for their future careers.*

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