

## Workshop “Sports Journalism” Enters Second Round

The continuing education course at FHWien der WKW will take place from July 4 to 8, 2022. There are two course tracks for "TV & Video" and "Print & Online". Registrations are already possible.

*Vienna, May 2, 2022* – This summer at FHWien der WKW, everything will once again revolve around the dream job of being a sports reporter for one week. Participants in the “Sports Journalism” workshop will gain a comprehensive insight into the subject and acquire expertise that they can apply immediately. It will be the second workshop of this kind.

In two course tracks for “TV & Video” on the one hand and “Print & Online” on the other, professionals pass on their knowledge. They share their experience and impart the basics of sports journalism – from well-founded sports commentary to the right announcements and successful outdoor shooting to the perfect sports text. Established journalists can also benefit from this course.

### Getting started in sports journalism made easy

In the workshop “Sports Journalism”, participants will receive a theoretical overview of current challenges in sports reporting: What prerequisites should one have in order to be successful in this field? What special requirements should one meet? How rapidly is the world of sports reporting changing? Content on economic and legal framework requirements supplements the program.

However, the focus is on practice: The aim of the workshop is to teach participants the basic journalistic skills for working in a sports newsroom and to apply them in various practical projects. Concrete tips for a successful start in sports journalism round off the seminar.

### Learn journalistic work in a compact setting

“With the ‘Sports Journalism’ workshop we are addressing everyone who wants to learn journalistic work in a compact setting,” says Daniela Süssenbacher, Head of Journalism & Media Management Study Programs at FHWien der WKW. “Participants will benefit from our many years of experience in academic journalism training.”

“The workshop is designed in such a way that it builds upon existing knowledge and also provides career changers with the necessary tools,” adds workshop leader Martin Reichenauer, himself a former sports reporter and head of the TV & Video department in the Journalism & Media Management study programs. “The lecturers are proven experts from the industry who contribute their expertise to the workshop.”

### Workshop details and registration

- When: July 4-8, 2022, expected core time from 9:00 a.m. to 4:30 p.m., subject to changes
- Where: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna
- Contribution towards expenses: € 600 per person

Limited number of participants – registrations will be accepted on a first come, first served basis.

# PRESS RELEASE



The workshop will take place as a face-to-face event. If necessary, individual modules can be held online via Zoom, or lecturers/interview partners can be connected online in order to expand the offer. Please observe the current [hygiene and conduct rules](#) at FHWien der WKW.

Registration is possible at [www.fh-wien.ac.at/sportjournalismus](http://www.fh-wien.ac.at/sportjournalismus)

## Photo to download:

Outdoor shooting in the first “Sports Journalism” workshop and interview with former team player Manuel Ortlechner at Wiener Austria.

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## FHWien der WKW – University of Applied Sciences for Management & Communication

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## Contact:

Bernhard Witzeling

Head of Corporate Communication, Marketing and Alumni & Career Services, Press Officer

Tel.: +43 (1) 476 77-5731

[presse@fh-wien.ac.at](mailto:presse@fh-wien.ac.at)