

## Society & Emotion: What Do We Learn from Current Crises?

The panel discussion with political scientist Natascha Strobl and business ethicists Thomas Beschorner and Markus Scholz will take place on May 10, 2022 at FHWien der WKW.

Vienna, May 4, 2022 – Human rights violations, climate crisis, Covid pandemic and the attack on Ukraine: How do we react in permanent crisis mode to events that are influenced by fake news and interpreted in amazingly different ways?

Research shows that unconscious basic assumptions influence perception and reasoning. Thus, no one is immune to distortions in their own perceptions. These distortions inhibit the ability to find a shared common ground or to stay in discourse. Followership, online trolls and social bots reinforce this effect. This is because social media and filter bubbles create supposed clarity through permanent repetition. Suddenly, facts play a seemingly secondary role, unless they can be emotionalized. The emotionalized human being, homo sapiens emotionalis, shapes his environment. Crises are not only a challenge for our society, because new circumstances also offer new opportunities.

After a keynote speech by political scientist Natascha Strobl, she will discuss the question with business ethicists Thomas Beschorner and Markus Scholz: What do we learn from current crises?

### Panel discussion “Society & Emotion: What Do We Learn from Current Crises?”

- When: Tuesday, May 10, 2022, at 5:00 p.m.
- Where: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna, Room B001
- Admission free – Info and registration [on the website of FHWien der WKW](#)
- The number of participants is limited.

### Panelists:

- Prof. Dr. Thomas Beschorner (Business Ethicist, Director of the Institute for Business Ethics, University of St. Gallen)
- FH-Prof. Dr. Markus Scholz (Business Ethicist, Director of the Institute for Business Ethics and Sustainability, FHWien der WKW)
- Mag.<sup>a</sup> Natascha Strobl (Political Scientist, Author, Analyst, Publicist)

Afterwards, there will be an opportunity to talk with to panelists over drinks and snacks.

### FHWien der WKW – University of Applied Sciences for Management & Communication

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 27 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 12,700 to date – for their future careers.*

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