

FHWien der WKW Launches MBA in Sustainable Finance Management

The part-time degree program prepares professionals to help shape the shift towards an environmentally and socially sustainable economy. It will start in the fall of 2022.

Vienna, March 22, 2022 – Finance plays a key role in the transformation of the economy toward greater environmental and social sustainability. The EU resolutions and regulations provide the relevant parameters for this. In order to meet these strategically relevant tasks and the associated reporting obligations, experts in sustainable finance management are needed – a new job description that will have a lasting impact on the economy. The Vienna Management Academy by FHWien der WKW is responding to this with a new MBA program. The part-time training at Master's level will start in fall 2022 and is modular in structure: In addition to the three-semester MBA, short formats are available.

Experts in sustainable finance management are in demand in many places

“The MBA in Sustainable Finance Management and its short variants are aimed at managers and employees of companies and organizations who are involved in the implementation and coordination as well as the management of sustainable finance or are planning to do so in the future,” informs Head of Program Heidrun Kopp. There is a great need for experts who are competent in this field, especially in finance and insurance companies, says Kopp. However, relevant expertise is also necessary for consulting firms, NGOs, regulatory authorities and in the public sector. “Being familiar with sustainable finance management is becoming more important in many fields of activity,” Kopp knows. “This applies to the investment and financing area as well as to risk and product management and to treasury, controlling, compliance, procurement and sales.”

Program manager with many years of experience in the banking sector

“Sustainable Finance encompasses more than just sustainable financing that takes environmental, social and governance aspects into account,” explains Head of Program Heidrun Kopp. “It’s also about the targeted use of public funds and raising private capital to drive transformation at the necessary pace.”

Heidrun Kopp is an expert in sustainability and sustainable finance and studied in Vienna, London and the USA. She has many years of experience in the banking sector and has been working on the topic of sustainability in finance since 2010.

Good compatibility with work

The MBA in Sustainable Finance Management is a part-time continuing education program that combines an academic degree with practical relevance and applicability on the job. The curriculum is designed with working professionals in mind: Courses are held in blocks on Fridays and Saturdays, supplemented by evening appointments. Much of the content can be completed on a self-study basis at the student’s own pace.

Four training formats with a duration of 3 weeks to 3 semesters

The modular structure makes it possible to adapt the scope of the training to one’s own needs. The MBA and three other formats with different duration are available:

PRESS RELEASE



- Executive Program Sustainable Finance Management (3 weeks)
- Certified Program Sustainable Finance Management (1 semester)
- Academic ESG Expert in Sustainable Finance Management (2 semesters)
- MBA in Sustainable Finance Management (3 semesters)

The MBA program starts in September 2022. The Executive Program starts already in May 2022.

New MBA is an offer of the Vienna Management Academy by FHWien der WKW

The MBA in Sustainable Finance Management and its short formats are offered by the Vienna Management Academy presented in February 2022. Under this brand, FHWien der WKW bundles its continuing education programs for professionals. “Sustainability in business is a focus topic of the Vienna Management Academy and FHWien der WKW in general,” emphasizes Wolfgang Vrzal, Head of the Vienna Management Academy. “For companies that want to remain successful in the long term there is no way around dealing with all dimensions of sustainability.” The continuing education program in Sustainable Finance Management imparts key competencies for the transformation of the economy towards more sustainability, Vrzal continues.

Details on the MBA program in Sustainable Finance Management and the short formats as well as information on how to apply and the costs can be found on FHWien der WKW’s website:

[Master’s Program in International Sustainability Communication](#)

Photos to download:

The MBA in Sustainable Finance Management trains professionals to drive change towards a more sustainable economy. It will start in fall 2022 at the Vienna Management Academy by FHWien der WKW.

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“Being familiar with sustainable finance management is becoming more important in many fields of work,” states Heidrun Kopp, head of the relevant continuing education programs at the Vienna Management Academy by FHWien der WKW.

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FHWien der WKW – University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria’s leading university of applied sciences for management & communication for over 27 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor’s and Master’s students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 12,700 to date – for their future careers.

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