

Career Day at FHWien der WKW Connected Top Companies with Students and Alumni

37 renowned companies were looking for talents at the career fair of the university of applied sciences for management and communication.

Vienna, October 10, 2022 – Finding employees is becoming increasingly challenging for companies. For many of them, FHWien der WKW has become a reliable partner that helps them find talents. At the annual Career Day, students and graduates of the university of applied sciences for management and communication are particularly sought after by HR professionals. On October 6, 2022, 37 top companies were present at the event.

Career Day back on campus after 2 years

“This time we were finally able to welcome our corporate partners in person again at FHWien der WKW’s campus,” says a delighted Michael Heritsch, CEO of FHWien der WKW. In the past two years, the Career Day was held online – also with great success. Nevertheless, both the company representatives and the students and alumni were thrilled to be able to meet in person.

Tips for a smooth job interview

The Career Day offered everything one needs to start his or her career. At the presentation “Successfully conducting job interviews”, Philipp Almhofer, Key Account Manager at Stepstone Austria, gave step-by-step instructions for a successful job interview. Visitors also had the opportunity to get tips from Thoman Gaiswinkler, Enterprise Account Executive DACH at LinkedIn, on how to make a successful digital appearance on the business and social media platform.

Practical study programs as a trademark

FHWien der WKW’s study programs are characterized by a high level of practical relevance. Currently, over 2,800 students are enrolled in one of the 18 Bachelor’s and Master’s programs in Communication Management, Digital Economy, Financial Management, Human Resources & Organization, Journalism & Media Management, Management & Entrepreneurship, Marketing & Sales Management, Real Estate Management and Tourism & Hospitality Management. FHWien der WKW’s practical orientation was confirmed in 2020 by the internationally renowned U-Multirank university ranking initiated by the EU Commission. According to U-Multirank, the university of applied sciences ranks among the top 25 universities worldwide in the category “Contact to Work Environment” – out of 1,800 universities evaluated.

Photos:

The Career Day at FHWien der WKW linked companies looking for employees with students and alumni of the university of applied sciences.

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37 renowned companies were looking for talents at the career fair on the campus of the university of applied sciences for management and communication.

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FHWien der WKW – University of Applied Sciences for Management & Communication

FHWien der WKW is Austria's leading university of applied sciences for management & communication. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our students for their future careers. Since its foundation in 1994, FHWien der WKW has already produced over 13,600 graduates.

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