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## Industry 4.0 in Times of COVID-19

**Presentation of the study “Made in Austria: Production Work in Austria 2021” by TU Wien in cooperation with FHWien der WKW on October 15, 2021 at TUtheSKY.**

*Vienna, October 7, 2021* – As one of the first cooperation projects of the newly founded Institute for Digital Transformation and Strategy (IDS) at FHWien der WKW, the results for 2021 of the industry panel “Made in Austria”, which was established in 2019, will be presented as part of the “Forum for Production Work in Austria”. For the third time, more than 100 leaders of Austrian companies from the manufacturing industry and trade were surveyed on the following areas:

- Situation of their own company, market, competitiveness
- Application of robotics and assistance systems

The aim of the annual survey, initiated by Univ.-Prof. Dr.-Ing. Sebastian Schlund and FH-Prof. DI Dr. Walter Mayrhofer, MBA at the Vienna University of Technology (TU Wien), is to provide a regular and scientifically sound presentation of the current situation and future expectations of Austrian manufacturing companies, with a focus on the topics of digitalization and automation.

### **Digital assistance systems have arrived in Austria’s industry**

The first results of this year’s study show that digital assistance systems have finally arrived in Austria’s production companies. The increased use of digital assistance systems for workplace learning is also due to the trend towards digital learning triggered by COVID-19.

Walter Mayrhofer (co-author of the study, Head of Research at FHWien der WKW and Head of IDS) will be the moderator of the daylong event. In addition to the presentation of the study results, the event will also feature expert presentations on the following topics, among others:

- Impact of Corona on future production networks
- Collaborative robotics, Industry 4.0, assistance systems and digital transformation
- Organizational and staffing challenges of tomorrow’s production

### **“Made in Austria 2021+. Forum for production work in Austria” with study presentation**

Time: October 15, 2021, 10 a.m. to 4:30 p.m.

Location: TUtheSky, Getreidemarkt 9, 1060 Vienna

Participation fee: € 390 net

[Program details and registration on the FHWien website](#)

“Made in Austria 2021+. Forum for Production Work in Austria” is organized by the Institute of Management Sciences at TU Wien, Fraunhofer Austria, the Institute for Digital Transformation and Strategy at FHWien der WKW (IDS) and EIT Manufacturing CLC East.

### **About the Institute for Digital Transformation and Strategy (IDS)**

Founded in 2021, the Institute for Digital Transformation and Strategy (IDS) at FHWien der WKW focuses its research activities on the analysis and solution of complex problems in the organization

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of digital transformation processes. As part of the Department for Digital Economy, it places practice-oriented research questions in the following areas at the center of its work:

- Digital Transformation
- Organization Design
- Strategy & Competitiveness
- Corporate Governance

## Photos to download:

Walter Mayrhofer, Head of Research at FHWien der WKW, will moderate the presentation of the study “Made in Austria: Production Work in Austria 2021” at the “Forum for Production Work in Austria” on October 15, 2021 at TUtheSky in Vienna.

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Initial results of the study “Made in Austria: Production Work in Austria 2021” show that digital assistance systems have finally arrived in Austria’s production companies.

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## FHWien der WKW – University of Applied Sciences for Management & Communication

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