

Executive Management
Michael Heritsch*

Academic Board
Beate Huber*

Center for Academic Continuing Education
Wolfgang Vrzal

Institute for Business Ethics and Sustainable Strategy (IBES)
Markus Scholz*

Department of Communication
Sieglinde Martin* (Head)
Daniela Süssenbacher* (Deputy Head)

Department of Management
Beate Huber* (Head)
Florian Aubke* (Deputy Head)

Department of Digital Economy
Sebastian Eschenbach*

STUDY PROGRAMS

COMPETENCE CENTERS

Communication Management
Sieglinde Martin*

Journalism & Media Management
Daniela Süssenbacher*

Marketing & Sales Management
Sieglinde Martin*

Financial Management
Thomas Kaufmann-Lerchl*

Human Resources & Organization
Christina Schweiger

Management & Entrepreneurship
Manfred Schieber*

Real Estate Management
Klemens Braunsch*

Tourism and Hospitality Management
Florian Aubke*

Digital Economy
Sebastian Eschenbach*

Institute for Digital Transformation & Strategy
Walter Mayrhofer*

CC for Leadership & Social Skills
Gerald Kolar

CC for Marketing
Thomas Schmidt*

CC for Business Controlling & Accounting
Thomas Kaufmann-Lerchl*

CC for Business English
Catherine Prewett-Schrempf

PROFESSIONAL SERVICES

Academic Affairs
Beate Huber*

Corporate Communication, Marketing, Alumni & Career Services
Bernhard Witzeling*

Finance
Werner Satzer




Human Resources & Legal
Carmen Hebauer*

IT Services & Facility Management
Florian Beckmann

Process & Project Management
Michael Heritsch* (interim)

Research
Walter Mayrhofer*

Ombuds Office
Monika Petermandl

Key:
 Pattern Fill - Competence Center
 Disciplinary Assignment
 Topic Assignment
 * Staff member with multiple roles