

## Prize Awarded for Innovative Teaching at FHWien der WKW

The winning projects were convincing in terms of degree of innovation, competence orientation, interaction between teaching content, methodology and performance assessment.

*Vienna, November 26, 2020* – With the prize for innovative teaching, FHWien der WKW honors outstanding courses every year, thus underlining the high value of teaching at the university of applied sciences specializing in management and communication. On November 25, 2020, this year's awards were presented. This time, the awarding of the winning projects took place online.

### High-quality online teaching

The corona crisis had a massive impact on FHWien der WKW's study programs: From one day to the next, all courses had to be transferred to the Internet in mid-March. In the current winter semester, it has once again become necessary to completely switch to distance learning. "Especially in this challenging situation, it is important for us to recognize innovative achievements in teaching and to promote the exchange of experiences between the teachers," emphasizes FH-Prof.<sup>in</sup> Dr.<sup>in</sup> Beate Huber, Chair of the Academic Board at FHWien der WKW. "Many submissions have shown that it is possible to conduct a wide variety of courses online in the highest quality and to the satisfaction of the students. The teaching award also acknowledges the enormous effort involved," Huber continues.

### The jury evaluated the submissions according to five criteria

A seven-member expert jury chaired by FH-Prof. Dr. Dr. Sebastian Eschenbach, Deputy Chair of the Academic Board at FHWien der WKW, examined the entries and evaluated them according to the following criteria:

- Degree of innovation
- Competence orientation
- Interaction between teaching contents
- Method used
- Statement of performance

### Course "Coaching Fundamentals" awarded for overall concept

In the category "Innovative teaching concept for an entire course", the prize was awarded to **Mag.<sup>a</sup> Steffi Bärmann** and **Mag.<sup>a</sup> Felicia Fuchs** for the course "Coaching Fundamentals" in the Master's program in Organization & Human Resources Development. They have shown that a pure social skills course can be successfully held online through a wealth of many smaller and larger ideas.

### "Text Workshop" awarded for use of innovative elements

In the category "Individual Innovative Elements", the teaching award went to **Mag.<sup>a</sup> Elisabeth Gräf MAS** and **Mag. Roman Kellner** for their use of improvisational theater in the "Text Workshop"

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course of the Bachelor's program in Communications Economics. Through the integration of elements of improvisational theater all senses were addressed, creativity was stimulated and new approaches to learning were created.

## Photos for the press release:

High-quality teaching is also possible online – as demonstrated by the courses that won FHWien der WKW's award for innovative teaching. The award ceremony also took place on the Internet.

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FH-Prof.<sup>in</sup> Dr.<sup>in</sup> Beate Huber, Chair of the Academic Board at FHWien der WKW

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## FHWien der WKW

### University of Applied Sciences for Management & Communication

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – more than 11,800 to date – for their future careers.*

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