

Lively Interest in the Online Career Day of FHWien der WKW

14 companies used the first virtual career fair of the university of applied sciences to present themselves as employers and to recruit talents for open positions and internships.

Vienna, November 24, 2020 – Winning the right employees is becoming increasingly challenging for companies. In order to find the best trained talents, FHWien der WKW has become a reliable partner for many companies. At the first Online Career Day of the university of applied sciences specialized in management and communication on November 19, 2020, the qualifications and experiences of its students and graduates were particularly sought after by HR experts.

500 visits in zoom sessions and 200 online interviews

The Online Career Day 2020 of FHWien der WKW in figures:

- Recruiters got to know interested students and alumni in around 200 online interviews.
- The 14 participating companies offered insights into their working environments in 27 pitches.
- The zoom sessions recorded a total of around 500 visits.

With interactive elements such as raffles, question and answer games and interviews, the companies created a lively atmosphere in the pitches. In the run-up to the Online Career Day, students and alumni were able to prepare themselves optimally for the meeting with company representatives with a CV check and application photo shoot.

Foundation stone for careers

In the 26 years of its existence, FHWien der WKW has already produced more than 11,800 graduates. For many of them, their studies laid the foundation for careers at home and abroad. “The fact that many of our graduates are so successful in their careers makes us very proud,” says Michael Heritsch, CEO of FHWien der WKW.

The study programs offered by FHWien of WKW are characterized by a high degree of practical relevance. More than 2,800 students are currently enrolled in one of the 18 Bachelor's and Master's programs in Communication Management, Digital Economy, Financial Management, Human Resources & Organization, Journalism & Media Management, Management & Entrepreneurship, Marketing & Sales Management, Real Estate Management and Tourism & Hospitality Management.

Renowned university ranking confirms the great practical relevance

The practical relevance of FHWien der WKW's study programs was confirmed this year by the internationally renowned university ranking U-Multirank that was initiated by the EU Commission. According to the U-Multirank, the university of applied sciences is one of the best 25 universities worldwide in the category “Contact to work environment” among 1,800 universities evaluated.

PRESS RELEASE



“This top position in an independent ranking proves that we are keeping our promise to prepare our students for the working world in the best possible way,” says CEO Michael Heritsch. “Our university of applied sciences has been cooperating closely with established companies for many years. Students establish contacts with potential employers already during their education, which makes it easier for them to start their careers,” Heritsch adds.

Photos for the press release:

At the first Online Career Day of FHWien der WKW, students and alumni of the university of applied sciences had the opportunity to talk to HR managers of renowned companies.

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Ing. Mag. (FH) Michael Heritsch, MSc, CEO of FHWien der WKW

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FHWien der WKW

University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – more than 11,800 to date – for their future careers.

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