

## PRO Version of the Studo App for Students of FH Wien der WKW

**With the Studo App, students can easily organize their studies on their smartphones. The Viennese university of applied sciences provides their students with the full version free of charge.**

*Vienna, September 24, 2020* – FH Wien der WKW is offering its students a particularly useful service at the start of the new academic year: from now on they can use the full version of the Studo App, Austria's most popular app for organizing one's studies. This is made possible by the cooperation between the Viennese university of applied sciences, which specializes in management and communication, and the Graz-based educational technology company that develops the Studo App.

### Everything in one app

In the Studo App, students of FH Wien der WKW can access all information and news from their university of applied sciences on their Android or iOS smartphone. "It is very important to us to support our students in their everyday university life," explains Michael Heritsch, CEO of FH Wien der WKW. "This also includes making it as easy as possible for them to organize their studies. With the Studo App, we now offer them a practical companion for this purpose," Heritsch is pleased to say.

### Useful functions such as calendar, e-mail, news feed and chat

The extensive functions of the full version of the Studo App now make everyday life easier for students of FH Wien der WKW:

- Users can get an overview of their courses.
- Thanks to the calendar, they can keep track of all the dates of courses and exams for which they are registered.
- The newsfeed provides information about news and events at FH Wien der WKW.
- E-mails from FH Wien der WKW can easily be read on smartphones.
- The chat offers a platform for exchange with fellow students.

The FH Wien services Moodle and FH Wien Online are also available in the Studo App.

### Stay digitally connected in Corona times

Getting important news about their studies anytime and anywhere is especially important for students in Corona times. "Due to the current situation, FH Wien der WKW is conducting the winter semester with a combination of around 30 percent attendance classes and 70 percent online teaching," reports CEO Michael Heritsch. Against this backdrop, it would be invaluable to be digitally connected with the lecturers and fellow students and to stay in touch. This is where the Studo App can provide useful services.

# PRESS RELEASE



## First partner university of Studo in Vienna

For the Graz-based company behind the Studo App, the partnership with FHWien der WKW represents a milestone: “This cooperation is something very special for us because it is the first cooperation with a university or university of applied sciences in Vienna,” emphasizes Lorenz Schmoly, cooperation manager at Studo. We are very happy about the trust in our app and are looking forward to a close cooperation in the future!”

In order to strengthen its own university brand through the Studo App, FHWien der WKW has decided to adapt the design of the App to its corporate design. “The app is thus even more individually tailored to FHWien der WKW,” continues Lorenz Schmoly.

## About Studo

Studo is an educational technology company based in Graz, Austria, and specializes in digitalization solutions for students and universities. Since 2016, Studo offers an organization app for students. 180,000 users in Austria and Germany currently use the app – mainly students, but also university employees. 17 universities are already cooperation partners.

## Photo for press release

As first university or university of applied sciences in Vienna, FHWien der WKW is providing its students with the Studo App free of charge – a great help in organizing their studies.

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## FHWien der WKW

### University of Applied Sciences for Management & Communication

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – more than 11,800 to date – for their future careers.*

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