

## **FHWien der WKW among the Top 25 Universities Worldwide at U-Multirank**

**The university of applied sciences achieves a top position in the category “Contact to work environment” in the renowned university ranking and convinces with its regional engagement.**

*Vienna, June 17, 2020* – FHWien der WKW is delighted with its excellent performance in the international university ranking U-Multirank. This year, the university of applied sciences specializing in management and communication made it into the top twenty-five in the category “Contact to Work Environment” among almost 1,800 universities worldwide that took part in the latest edition of the ranking initiated by the European Commission.

### **Impressive confirmation of the high level of practical relevance**

By being accepted into the exclusive circle of the "top 25 performing universities" in the category “Contact to Work Environment”, U-Multirank provides FHWien der WKW with an excellent testimony to its high practical relevance. “This top position in an independent ranking proves that we keep our promise to prepare our students for the working world in the best possible way”, says Michael Heritsch, CEO of FHWien der WKW. "Our university of applied sciences has been cooperating closely with established companies for many years. In numerous practical projects for these companies, students establish contacts with potential employers during their education, which makes it easier for them to start their careers”, Heritsch adds. When introducing new study programs, FHWien der WKW always has the needs of the economy in mind.

### **Top-trained specialists and managers for Vienna’s economy**

As university of applied sciences of the Vienna Chamber of Commerce, it is part of FHWien der WKW’s mission to train highly qualified specialists and executives for Vienna as a business location and thereby strengthen its competitiveness. The fact that this plan is working and that many alumni contribute their application-oriented knowledge from their studies to Viennese companies is proven by the good marks FHWien der WKW received for its “regional engagement”, one of the five main dimensions of U-Multirank. Here, the university of applied sciences ranks among the top 100 universities worldwide. The decisive factor is that an above-average number of Bachelor’s and Master’s graduates find their first job in the Vienna region after graduation.

### **About U-Multirank**

U-Multirank is a multi-dimensional, user-oriented initiative for the evaluation of universities and was initiated by the European Commission. The ranking compares the performance of universities in the five dimensions of teaching & learning, research, knowledge transfer, international orientation and regional engagement. U-Multirank wants to make the diversity of universities transparent and enables interested parties to make a differentiated comparison between educational institutions. With 1,759 evaluated universities from 92 countries, the current edition of U-Multirank is one of the most comprehensive university rankings. In 2020, 25 Austrian universities took part in U-Multirank. U-Multirank is funded by the European Commission, Bertelsmann Stiftung and Banco Santander.

# PRESS RELEASE



**Photo for press release:**

Ing. Mag. (FH) Michael Heritsch, MSc, CEO of FHWien der WKW

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**FHWien der WKW**

**University of Applied Sciences for Management & Communication**

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for over 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor's and Master's students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – more than 11,800 to date – for their future careers.*

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