

PRESS RELEASE



Applications for the 18 Bachelor's and Master's degree programs at FHWien der WKW are open

Until May 11, 2020, applications are possible for one of the coveted university places at the university of applied sciences specializing in management and communication.

Vienna, January 9, 2020 – The application period at FHWien der WKW has started: From Wednesday, January 8, 2020, potential students can apply for one of the approximately 1,000 university places that will be available to first-year students in the winter semester 2020/2021. The application to the Vienna-based university of applied sciences, which specializes in management and communication, is possible until May 11, 2020.

18 Bachelor's and Master's degree programs in 9 areas

The range of degree programs offered by FHWien der WKW comprises 10 Bachelor's and 8 Master's programs. These are offered in 9 areas:

- Communication Management
- Digital Economy
- Financial Management
- Human Resources & Organization
- Journalism & Media Management
- Management & Entrepreneurship
- Marketing & Sales Management
- Real Estate Management
- Tourism & Hospitality Management

Practice-oriented degree programs open up excellent career opportunities

FHWien der WKW's degree programs are characterized by their great practical relevance and orientation towards the needs of companies. "Two thirds of our lecturers come directly from the business world. This high practical relevance prepares our students optimally for their professional life. Companies also reward this", explains Michael Heritsch, CEO of FHWien der WKW. Many of the approximately 11,000 graduates of the university of applied sciences now hold top jobs in Austria and abroad.

From online registration to the university place

The path to one of the coveted university places begins on the website of FHWien der WKW. Prospective students can register there and fill out the online application form. They then send the printed application form with all the necessary documents by post to FHWien der WKW's Service Point. Details can be found on www.fh-wien.ac.at/en/study/application. After checking the documents, applicants will be invited to choose a date for the computer-based admissions test. Those who successfully complete this test will take part in the admissions procedure specific to the chosen degree program.

Tailor-made degree programs for working people

FHWien der WKW takes the needs of working people into account: Most of the Bachelor's degree programs can be taken part-time or full-time. All Master's programs are exclusively offered on a part-time basis. "In this way, we also give working people the opportunity to complete a degree program", emphasizes Michael Heritsch, CEO of FHWien der WKW.

Academic continuing education programs in 13 fields of study

In addition to the Bachelor's and Master's degree programs, the portfolio of FHWien der WKW also includes academic continuing education programs in 13 fields of study for people with professional

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experience who have not yet obtained an academic degree. These include the International MBA in Management & Communications. You can also apply for these programs as of now.

Info events present degree programs in more detail

Ongoing information events at FHWien der WKW on individual degree programs offer the opportunity to learn more about the relevant degree program and to ask questions. The website www.fh-wien.ac.at presents the entire range degree programs offered at FHWien der WKW and provides information on the dates of the information events.

Open House on March 20, 2020

Interested applicants can gain an insight into the everyday life of studying at FHWien der WKW at the Open House on Friday, March 20, 2020. Visitors can participate in campus tours, visit lectures, test their skills at the sample admissions test and much more. The Open House starts at 10 am and ends at 7 pm.

FHWien der WKW

University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for more than 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 11,000 to date – for their future careers.

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