

Ready for Your Own Gastronomy Business?

The 6th Gastronomy Founder's Day at FHWien der WKW gives exciting insights into a dynamic industry.

Vienna, January 21, 2020 – With about 1,000 new businesses founded in Austria each year, the gastronomy sector is one of the top 10 start-up-oriented industries. Many founders turn their "dream of owning their own restaurant" into reality every year. However, a good idea alone does not guarantee the success of a new establishment.

Exchange about questions about start-ups in the gastronomy sector

From financing and legal hurdles to marketing concepts: every new start-up involves many questions. The 6th Gastronomy Founder's Day at FHWien der WKW on Thursday, February 27, 2020, sees itself as a platform for the exchange and discussion of these questions. It is organized by the Tourism & Hospitality Management study programs of the university of applied sciences which specializes in Management & Communication.

Impulses from industry insiders, founders and acquirers

Peter Dobcak, MSc., Chairman of the Gastronomy Section of the Vienna Chamber of Commerce, reports on the secret of success of start-ups in the gastronomy sector.

DDI Elisabeth Buchinger, Managing Director of Sensorikum – best of taste, promises an exciting discussion about multi-sensory experiences in gastronomy.

Three founders or take-overs will give exciting insights into their everyday life and explain why especially the first period of self-employment is a big challenge and how to start a successful business with good ideas:

- Tobi Müller, founder and Managing Director of Mochi GmbH
- Karim Abad, B.A., Managing Director and founding member of Café HANA
- Karoline Winkler, B.A., Querfeld family, Geschäftsführung Landtmann – Das Bootshaus

The Tourism & Hospitality Management study programs are looking forward to an exciting event and cordially invite all interested parties to the 6th Gastronomy Founders' Day.

When: Thursday, February 27, 2020, 5 pm.

Where: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna

Further information:

gastro.fh-wien.ac.at

[Online-registration](#)

Image for press release:

Industry insiders provide exciting insights into gastronomy start-ups at the 6th Gastronomy Founder's Day of FHWien of the WKW on February 27, 2020.

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PRESS RELEASE



FHWien der WKW

University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for more than 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 11,000 to date – for their future careers.

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