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Information on Admission

MA Executive Management
study programme code 0504

Introduction

According to § 4 para. 4 FHStG, the educational requirement for admission to a university of applied sciences master degree programme shall be the completion of a subject-relevant university of applied sciences bachelor degree programme or the completion of an equivalent degree programme at a recognised domestic or foreign post-secondary educational institution. In the case that equivalence has basically been established and only certain supplementary qualifications are required for full equivalence, the programme director shall be entitled to tie the determination of equivalence to examinations to be taken during the master degree programme.

Definition of „relevant“

In any case, the University of Applied Sciences bachelor degree programme Unternehmensführung-Entrepreneurship completed at the University of Applied Sciences FH Wien der WKW shall be regarded as a relevant bachelor degree programme. The admission to this master degree programme shall also be made possible following the successful completion of any other relevant bachelor or university of applied sciences bachelor degree programme.

Common transfers

Students often transfer to a master degree programme after having completed one of the following bachelor or university of applied sciences bachelor degree programmes:

Bachelor degree programmes/University of applied sciences bachelor degree programmes	Higher education institution	Admission
BA Unternehmensführung-Entrepreneurship (all versions of the curriculum)	University of Applied Sciences FHWien der WKW	without conditions ¹
BA Tourismus Management (all versions of the curriculum)	University of Applied Sciences FHWien der WKW	without conditions
BA Wirtschafts- und Sozialwissenschaften, Betriebswirtschaft (all versions of the curriculum)	Wirtschaftsuniversität Wien	without conditions
BA Business Consultancy International (all versions of the curriculum)	FH Wiener Neustadt	without conditions
BA International Business (all versions of the curriculum)	Wirtschaftsuniversität Wien	without conditions
BA Personalmanagement (all versions of the curriculum)	University of Applied Sciences FHWien der WKW	without conditions
BA Betriebswirtschaftslehre – BWL/IBWL (all versions of the curriculum)	Wirtschaftsuniversität Wien	without conditions
BA Medien und Kommunikationswissenschaft (all versions of the curriculum)	FH St. Pölten	without conditions
BA Politikwissenschaft (all versions of the curriculum)	Universität Wien	without conditions
BA Marketing & Sales (all versions of the curriculum)	FH Wiener Neustadt	without conditions

However, in case electives in the above-mentioned fields have been successfully completed, admission may also be possible without conditions.

Please bear in mind that the educational requirement for admission can also be fulfilled by other bachelor or university of applied sciences bachelor degree programmes, and that the listed examples are not exhaustive.

Please note that only a limited number of study places is available for the master degree programme. Therefore, the fulfilment of the educational

¹ Conditions required in order to achieve equivalence as defined by § 4 Abs 4 FHStG.

requirement for admission does not constitute a claim to a study place. According to § 11 FHStG, an admission procedure shall be conducted at least in those cases where the number of applicants for a degree programme exceeds the number of available places. The programme director shall be responsible for designing the admission procedure.

Please contact Manfred J. Schieber MA MSc (manfred.schieber@fh-wien.ac.at; +43 (0)1 476 77 5767) for any questions regarding admission.

Please note that this fact sheet will not be legally binding as regards admission.