

Executive Management

«Training the managers of the future.»

Taught
in English

**STUDY REAL
BUSINESS.**

University of Applied Sciences for
Management & Communication



WKO WIEN

Degree Program

Entry Requirements

Completion of a university or a university of applied sciences degree

Duration

4 semesters

Qualification

Master of Arts in Business (MA)
Qualifies the holder to study for a PhD or a doctorate

Degree Program Format

Part-time

Lecture Times

Mostly on Thursday evenings, Fridays from 14:50 and all-day on Saturday. Resit examinations possible on Tuesdays and Thursdays from 16:00

Academic Year

September until June

Language of Instruction

English

Study-abroad semester

Possible in the 3rd semester

Fees

Tuition fees of approx. € 363.36 per semester (excl. student union fee)
For those applying from non-EU and non-EEA countries tuition fees are € 1000 per semester
Application deposit for students from non-EU and non-EEA countries: € 200

Place of study

wko campus Vienna and
Distance Learning



Degree Program Focus

- Recognizing complex links and interactions, and reacting proactively in politically and economically turbulent times
- Comprehensive interdisciplinary business administration generalist education as an important supplement to the previous specialist training
- Preparing graduates for leadership roles in companies
- Gaining strategic management skills

Job and Career

Graduates of this program can work as managers in companies, irrelevant of the sector or the size of the company – especially in companies that want to exploit their growth potential on an international stage. Our graduates have all the skills that they need to create a start-up company or one-person business. Possible career areas:

- Commercial manager
- Senior consultant
- Business unit, company or branch manager
- Company founder or successor
- Project manager

Studying in Vienna

Studying in Vienna means getting to know a fascinating, dynamic city in the heart of Europe. Famous for its high quality of life, Vienna makes visitors feel right at home almost immediately. Whether visiting a traditional Viennese café, a busy pub, a hip new restaurant, or one of its numerous parks, you will find that Vienna offers countless ways to relax and enjoy the city. Vienna is a hub for culture and art with a multitude of sport, culinary, music and cultural events taking place throughout the year.

»Graduates of this program are equipped with all the necessary skills to manage companies that want to exploit their growth potential internationally. Emphasis in this English-language Master's program is placed on the strategic management of organizational growth and restructuring processes. The development of problem-solving skills, leadership capabilities and the ability to adapt to changes in the business environment are also key focus areas.«

MANFRED J. SCHIEBER, MA MBA MSC *Head of Program*



Highlights

- Program offered exclusively in English
- Taught in an international environment in the city of Vienna
- Trains generalists for leadership roles
- Uses the established MOC Harvard method (Microeconomics of Competitiveness)

www.fh-wien.ac.at

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 studieren.fh-wien.ac.at

Email: servicepoint@fh-wien.ac.at

The key features of a MA program at our UAS

- Modules on Strategic Management prepare students in all Master's programs to become effective leaders.
- Our students learn how digital transformation is changing their respective professional field and how to unlock digitalization opportunities.
- The students deal with transformations to economic sustainability and with the question: How can I manage a company in a socially and ecologically responsible way?



»What makes this program so special is its interdisciplinary orientation, which provides students with a comprehensive understanding of different processes in companies. The teaching content in projects and lectures held by well-known entrepreneurs and adjunct faculty promotes the networking of students with managers from the real world. This allows students to build networks with interesting contacts while studying.«

PATRICK BATKA, MA *Finance & Projects Manager NORDSEE Austria, Graduate and Lecturer*

1st Semester – 14 WH/S / 30 ECTS

WH/S: weekly hours per semester / ECTS: European Credit Transfer and Accumulation System

Professional Purposes	International Economics and Economic Policy	Bridging Course/ Elective Course 1*	Bridging Course/ Elective Course 2*	Bridging Course/ Elective Course 3*
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	2 WH/S / 6 ECTS	2 WH/S / 6 ECTS	2 WH/S / 6 ECTS
Teambuilding, Business Negotiations, Business Research	International Economics and Economic Policy, Resilience	BC General Management and Strategy Fundamentals BC Accounting and Financial Management BC Strategic HR and Project Management		EC Business Ethics and Sustainability EC Resource and Export Management EC Strategic and International Marketing

* three out of six BC/EC courses (Bridging Courses/Elective courses)

2nd Semester – 19 WH/S / 30 ECTS

Leadership and Change Management	Sustainable Management	European Business Law and Compliance Management	Performance Management	Master's Thesis – Research Proposal
4 WH/S / 6 ECTS	6 WH/S / 6 ECTS	3 WH/S / 6 ECTS	4 WH/S / 6 ECTS	2 WH/S / 6 ECTS
	Risk and Stakeholder Management, Project Portfolio Management, Strategic Sustainability Management		Planning and Performance Management, Value Based and Risk Management	

3rd Semester – 18 WH/S / 30 ECTS

Strategic Transformation	Innovation and Technology Management	Corporate Finance and Mergers & Acquisitions	International Cooperations	Master's Thesis – Theory
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	2 WH/S / 6 ECTS
Strategic Change, Microeconomics of Competitiveness (MOC)		Corporate Finance, Mergers & Acquisition	International Sustainability Project, Conflict Management, Negotiations for Leaders	

4th Semester – 11 WH/S / 30 ECTS

Business Simulation	Turnaround Management and Crisis Communication	Interdisciplinary Reflections	Master's Thesis – Empiricism	Master's Final Examination
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	2 WH/S / 6 ECTS	1 WH/S / 6 ECTS	6 ECTS

Subject to change.

