

1st Semester – 17.5 WH/S / 30 ECTS

WH/S: Weekly hours/semester / ECTS: European Credit Transfer and Accumulation System

General Management and Business Simulation	International Economics and Economic Policy	Business Process and Supply Chain Management	International Marketing and Export Management	Business Research
4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	4.5 WH/S / 6 ECTS
Business Essentials in Strategy, Accounting, Marketing, Human Resource Management	Concepts of Macroeconomics, Key Economic Issues in Industrialized Nations	Process Modeling and Process Evaluation, Structure and Analysis of Supply Chain Models	International Marketing, Export Management	Business Research Methods, Academic Reading and Writing

2nd Semester – 19.5 WH/S / 30 ECTS

Strategy, Business Ethics and Sustainability	Financial Reporting & Value Based Management	Multinational Finance and Cash Management	Mergers & Acquisitions	Leadership, HR Management and Change
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	5.5 WH/S / 6 ECTS
Strategic Management, Ethical Aspects, Diversity and Ethical Leadership	Structure and Principles of IAS, Value-based Management, Risk Management and Risk Strategy	Principles of Modern Finance, Evaluation of Capital Market Products	Fundamentals of Corporate Valuation, Value-based M&A Controlling	Leadership, Strategic Human Resource and Change Management

3rd Semester – 15 WH/S / 30 ECTS

Innovation and Technology Management	Balance Sheet Analysis & Planning	European Business Law and Compliance Management	Conflict Management and Negotiations for Leaders	Master's Thesis Draft
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	1 WH/S / 6 ECTS
Innovation Management, Business Model Innovation, Technology Management	Balance Sheet Analysis and Accounting Policy, Planning & Performance Management	European Business Law, Compliance Management	Conflict Diagnosis, Intercultural Aspects of Conflicts, Negotiations for Leaders	Work on the Master's Thesis, Draft Version of the Theoretical Part of the Master's Thesis

4th Semester – 9 WH/S / 30 ECTS

Microeconomics of Competitiveness	Master's Thesis	Turnaround Management and Crisis Communication	Master's Examination
3 WH/S / 6 ECTS	1 WH/S / 12 ECTS	4 WH/S / 6 ECTS	1 WH/S / 6 ECTS
MOC is a course taught by the Affiliate Network of the Harvard Business School.	Finalizing the Master's Thesis, Defense of the Master's Thesis	Causes and Phases of Crises, Turnaround Management, Crisis Communication	

Subject to change and approval of AQ Austria. Please refer to the website for the latest information.



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