

## 1<sup>st</sup> Semester – 17.5 WH/S / 30 ECTS

WH/S: Weekly hours/semester / ECTS: European Credit Transfer and Accumulation System

<b>General Management and Business Simulation</b>	<b>International Economics and Economic Policy</b>	<b>Business Process and Supply Chain Management</b>	<b>International Marketing and Export Management</b>	<b>Business Research</b>
4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	4.5 WH/S / 6 ECTS
Business Essentials in Strategy, Accounting, Marketing, Human Resource Management	Concepts of Macroeconomics, Key Economic Issues in Industrialized Nations	Process Modeling and Process Evaluation, Structure and Analysis of Supply Chain Models	International Marketing, Export Management	Business Research Methods, Academic Reading and Writing

## 2<sup>nd</sup> Semester – 19.5 WH/S / 30 ECTS

<b>Strategy, Business Ethics and Sustainability</b>	<b>Financial Reporting &amp; Value Based Management</b>	<b>Multinational Finance and Cash Management</b>	<b>Mergers &amp; Acquisitions</b>	<b>Leadership, HR Management and Change</b>
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	5.5 WH/S / 6 ECTS
Strategic Management, Ethical Aspects, Diversity and Ethical Leadership	Structure and Principles of IAS, Value-based Management, Risk Management and Risk Strategy	Principles of Modern Finance, Evaluation of Capital Market Products	Fundamentals of Corporate Valuation, Value-based M&A Controlling	Leadership, Strategic Human Resource and Change Management

## 3<sup>rd</sup> Semester – 15 WH/S / 30 ECTS

<b>Innovation and Technology Management</b>	<b>Balance Sheet Analysis &amp; Planning</b>	<b>European Business Law and Compliance Management</b>	<b>Conflict Management and Negotiations for Leaders</b>	<b>Master's Thesis Draft</b>
4 WH/S / 6 ECTS	4 WH/S / 6 ECTS	3 WH/S / 6 ECTS	3 WH/S / 6 ECTS	1 WH/S / 6 ECTS
Innovation Management, Business Model Innovation, Technology Management	Balance Sheet Analysis and Accounting Policy, Planning & Performance Management	European Business Law, Compliance Management	Conflict Diagnosis, Intercultural Aspects of Conflicts, Negotiations for Leaders	Work on the Master's Thesis, Draft Version of the Theoretical Part of the Master's Thesis

## 4<sup>th</sup> Semester – 9 WH/S / 30 ECTS

<b>Microeconomics of Competitiveness</b>	<b>Master's Thesis</b>	<b>Turnaround Management and Crisis Communication</b>	<b>Master's Examination</b>
3 WH/S / 6 ECTS	1 WH/S / 12 ECTS	4 WH/S / 6 ECTS	1 WH/S / 6 ECTS
MOC is a course taught by the Affiliate Network of the Harvard Business School.	Finalizing the Master's Thesis, Defense of the Master's Thesis	Causes and Phases of Crises, Turnaround Management, Crisis Communication	

Subject to change and approval of AQ Austria. Please refer to the website for the latest information.



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